



2024 Exhibition and Event Sponsorship Opportunities

Clay Art Center (CAC) invites your business to join us as a sponsor for 2024. Our audience of students, artists, business owners, and collectors are a unique and passionate group of people who care about the arts and the community.

Clay Art Center’s exhibitions, shop, events, and programs provide you with a unique opportunity to partner with an organization that has been called a Hudson Valley arts destination and asset. We are a nationally recognized center for the advancement and practice of the ceramic arts. We are dedicated to education, creativity, and community engagement in a diverse and inclusive space for studio practice, exhibitions, personal growth, and professional development. Our vision is to ignite a passion for clay, and provide a nurturing community for that passion to flourish.

Our classes, exhibitions, and event programming attracts over 20,000 individuals annually, and is supplemented by a national online audience. **In 2023, CAC’s weekly emails current reached over 6800 people with a 43-47% open rate, and our website overall had over 109,000 unique views.** Sponsorships are offered at multiple tiers and we can work with you to find the best solution for your company, and can include a combination of in-kind and monetary support. At the highest levels, we can offer Industry exclusivity as an optional benefit.

Benefit	\$500+ Terracotta	\$1,000+ Earthen -ware	\$2,500 Stone- ware	\$5,000+ Porcelain	\$10,000+ Kiln God	\$20,000+ Director's Circle
Full Year Listing as Exhibition Sponsor on CAC Signs	X	X	X	X	X	X
Listing in weekly CAC e-newsletters	X	X	X	X	X	X
Listing on CAC Sponsor Page	X	X	X	X	X	X
Listing as Sponsor in Press Releases	X	X	X	X	X	X
Link to Company Website from Sponsor Page	X	X	X	X	X	X
Listing as Sponsor on annual event invitation		X	X	X	X	X
Listing in all exhibition & event materials			X	X	X	X
Company Materials on site at CAC (brochures or swag)				X	X	X
Your logo as permanent feature on the CAC Website				X	X	X
Company marketing table at major events					X	X
Exclusive hosted event at Clay Art Center					X	X

For more information, please contact

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